

CASE STUDY

Supporting and Empowering Nonprofit Leaders with Youth INC

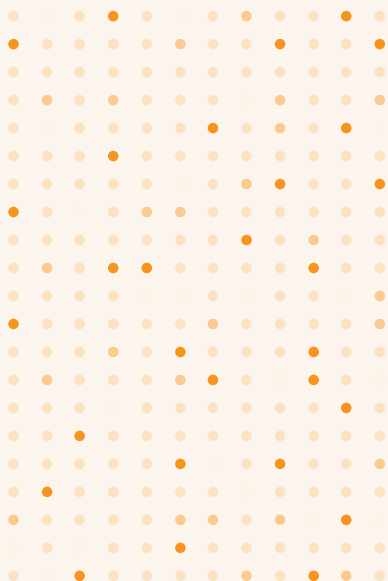
About The Elevate Project

The Elevate Project is a pro-bono initiative of AIIR Consulting that helps leaders at purpose-driven organizations access elite executive coaching services they couldn't otherwise afford. In doing so, we elevate and empower organizations that are working to make the world a better place.



THE CHALLENGE

Youth development programs have been shown to produce incredible outcomes for the individuals they serve, including improved social skills, improved behavior, increased academic achievement, increased self-esteem, and increased self-efficacy. Yet, even as demand for these services increases, 70% of youth-development organizations report inadequate resources, and fewer than half feel they can meet the needs of the youth they serve.



THE SOLUTION

Youth INC is a venture philanthropy organization working to transform the lives of young people in NYC by empowering the nonprofits that serve them — a mission that naturally aligns with The Elevate Project. By implementing best practices from the corporate and nonprofit sectors, Youth INC helps its partner organizations build sustainable infrastructure and develop their programs to maximize impact.

Youth INC partnered with The Elevate Project to provide elite executive coaching to both its internal leaders and leaders across its partner organizations, including participants in two key leadership development programs: the Legacy Leadership Program and the RISE Academy for Leaders of Color.

Legacy Leadership Program

Youth INC's Legacy Leadership Program helps organizations build intentionality around leadership, including leadership development, transitions, and succession planning. By implementing best practices and building capacity in these areas, the program empowers nonprofit organizations to thrive over the long term.

RISE Academy for Leaders of Color

The RISE Academy is an award-winning program that elevates and empowers BIPOC nonprofit leaders by honing their leadership skills while also assessing and improving the organizational culture and systems in which they operate.



THE RESULTS

“Our connection with AIIR Consulting and The Elevate Project has been life-changing for our nonprofits and the staff here.”

Tracie Gilstrap | Senior Associate Director, Youth Inc.

Over the course of its partnership, Youth INC and The Elevate Project have provided executive coaching to build the capacity of 40+ leaders across more than 20 youth-development organizations. This coaching has supported the oversight and management of more than 450 full- and part-time staff, 1,300 volunteers, and \$31 million in funds to serve more than 30,000 NYC-area youth.



Through our partnership, The Elevate Project and Youth INC continue to strengthen and support the leaders of youth-oriented nonprofit organizations. By strengthening these individual leaders, we can nonprofit organizations become stronger and more effective, elevating their impact and creating better outcomes for the youth that they serve.

To learn more about The Elevate Project and the organizations it serves, visit aiirconsulting.com/elevate.

“My coach’s advice and insight were invaluable. She did a great job leading me through an action plan and working with me to get to the root of what I want to do and why. She didn't shy away from the hard questions and was honest with feedback when I needed to be challenged. The coaching experience has improved my performance as a leader.”

Laura Gravino | Senior Director of Programming, Bloomingdale School of Music