

THE FUTURE OF COACHING HAS ARRIVED

PEOPLE + TECHNOLOGY

We know the incredible change coaching can create for leaders and their organizations — more effective communication, improved strategic thinking, enhanced performance. But, change is hard. It requires leaders to work between sessions to adopt new skills, habits, and behaviors. And, with their demanding work and lives, it's no surprise leaders sometimes forget. That's where Aiiron comes in. Aiiron leverages cutting-edge technology to keep leaders focused, and increase their goal attainment by as much as 31%.¹ Combined with the experience and expertise of our coaches, Aiiron can help leaders achieve incredible results.



HOW DOES IT WORK?

Aiiron is available as soon as a leader logs in to Coaching Zone®. Unlike an annoying chatbot, Aiiron gets to know the leader, augments their human coaching experience, and is happy to stay quiet if a leader wants some space! In addition to operating within Coaching Zone, Aiiron also operates on the world's most ubiquitous and secure mobile messenger: WhatsApp. That means leaders can experience all of Aiiron's benefits anywhere, anytime, without the need to log in to a new system or stay tethered to their computers.

¹ <https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0270255>

Meet **Aiiron**, the first AI coaching assistant that works in partnership with a human coach to supercharge the impact and ROI of the coaching experience!



AIIRON SUPERCHARGES EXECUTIVE COACHING BY HELPING LEADERS...

- ✓ Easily access their Development Plan
- ✓ Reinforce behavior change on target behaviors and Development Plan goals
- ✓ Engage in reflection exercises on coaching progress and overall leadership growth
- ✓ Stay motivated with nudges, tips, and inspiring quotes
- ✓ Receive useful reminders before upcoming coaching sessions

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TO LEARN MORE!