



Empowering Nonprofit Leaders. Elevating the Impact of Nonprofit Organizations.

“We founded the Elevate Project in 2018 because we believe that access to top-tier coaching should not be a privilege defined by financial resources but a right for every leader who strives to make a positive difference. Today, as the world faces increasingly complex challenges, we are more committed than ever to elevating those individuals who are working to uplift others.”

Jonathan Kirschner, CEO
AIIR Consulting

Michael Wright, Executive Director
The Elevate Project

About the Elevate Project

The Elevate Project empowers nonprofit leaders with exceptional executive coaching and leadership development services, enabling them to enhance their capabilities and create lasting change in their communities.

250+
LEADERS

55+
COACHES

45+
NON-PROFIT
ORGANIZATIONS

1200+
HOURS
VOLUNTEERED



The Elevate Project in Action: **New Treks**

“Coaching allowed me to grow my tool box, gain more professional and personal resources, and practice these tools. It made me more confident in my ability to lead and helped me know where I could improve in the future.”

Linnea Delucchi
Assistant Director



Coached by **Marie Leithauser**
AIR Consulting

New Treks creates opportunities for youth to access the outdoors. The Denver, Colorado organization partners with schools and other organizations to provide gear and transportation, cover costs and ensure that underserved youth have the knowledge and confidence to safely enjoy the outdoors.

The Elevate Project in Action: **ParentChild+**

“I have received positive feedback on the coaching I have been doing for others on the team and for management of difficult conversations”

Sarah Walzer
CEO



Coached by **Julie Rhomer**
AIR Consulting

ParentChild+ works to ensure that all children regardless of their race, socio-economic status, or zip code have equal possibilities from the start. The organization works with families, caregivers, and communities to support not only early literacy and school readiness, but early opportunities.

Why We Elevate

Research has shown the powerful impact coaching can have on leaders, teams, and entire organizations. It is proven to help Fortune 500 companies achieve success. The Elevate Project provides access to these same services on a pro-bono basis.

Our dedicated coaches work hand in hand with non-profit leaders to help them develop vital leadership skills, invaluable insights, and the strategic tools necessary to thrive. By supporting these inspiring individuals, we amplify their potential to make a meaningful impact on the world.

The Elevate Project: Coaching Impact

At the Elevate Project, measuring impact is important to us. At the end of each coaching engagement ask the non-profit leader for feedback on their coaching experience. We are proud to share the results of all that feedback as follows:

95
COACH NPS

89
PROGRAM NPS

6.6 / 7

I gained new knowledge and skills from coaching

6.5 / 7

I have applied the knowledge and skills learned through the coaching engagement to my job

6.4 / 7

The coaching experience improved my performance as a leader

The Elevate Project in Action: **EV Loves NYC**

"I felt supported to be the best version of myself."

Sasha Allenby
Co-Founder and
Business Manager



Coached by **Nicky Westhead**
AIIR Consulting

EV Loves NYC started as a grassroots organization to provide emergency food services to those hardest hit by the COVID-19 pandemic. Today, the organization has provided more than 400,000 meals for New Yorkers in need, serving more than 75 organizations who work with the most challenged populations in the city.



The Elevate Project is a non-profit organization in the state of Pennsylvania. To learn more about the Elevate Project, or to make a donation, visit

aiirconsulting.com/elevate